



# "Green manufacturing: Opportunities, challenges and impacts on citizens' lives"

## 09.00 – 09.30 Registration

## 09.30 – 10.00 Welcome

Green manufacturing and sustainability in  
Macedonia region *Central region of Macedonia*

MED programme and sustainable manufacturing in  
MED countries *Programme MED*

GREENOMED: Mediterranean trans-regional  
cooperation for Green manufacturing innovation  
*CNR-ITIA*

The importance of creating a "green industrial  
cluster" in the Region of Central Macedonia: current  
situation and future prospects *i-BEC*

## 09.30 – 11.00 Plenary session 1

**Circular economy and green manufacturing for a  
better quality of life**

Closing the loop: Lifecycle of a product *TITAN Group*

Role of manufacturing in sustainability and its  
impacts on everyday life *EURECAT*

Companies challenges for green manufacturing  
*Politecnico di Milano*

Green technologies for smart cities: enriching LEED-  
ND sustainability principles *URENIO Research,  
Aristotle University of Technology*

## 11.00 – 11.30 Coffee break

## 11.30 – 13.00 Plenary session 2

**Green manufacturing: social and economic impacts**

Policy incentives for green manufacturing *European  
Commission*

Internationalisation through smart specialisation  
*Central region of Macedonia*

Green jobs: Opportunities for job creation and local  
development *Federation of industries of Northern  
Greece, SBBE*

Skills and distinctive competencies for circular  
economy and green manufacturing

## 13.00 – 14.00 Networking lunch

## 14.00 – 15.30 Parallel sessions

Green entrepreneurship and innovative ideas *Institute  
of Entrepreneurship Development*

Urban waste management and strategy: why and how  
to engage citizens? *Fondazione Ecosistemi*

Reducing carbon footprint of food manufacturers  
*Federation of Hellenic Food Industry*

Innovation Procurements: benefit and opportunities  
for citizens, enterprises and public authorities: The  
experience of PROMINENTMED project *Neosis online*

## 15.30 – 16.00 Wrap-up parallel sessions

## 16.00 – 16.30 Closure

Please confirm your participation [https://greenomed.interreg-med.eu/index.php?id=7116&no\\_cache=1](https://greenomed.interreg-med.eu/index.php?id=7116&no_cache=1).



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